



# THE ART OF FEELING

LET INNOVATION RELEASE THE JOYS OF LIFE

## Management of recurrent urinary tract infections (rUTIs)

Unique glycosaminoglycan  
(GAG) combination therapy with  
a physico-mechanical action to  
help restore the GAG layer<sup>1</sup>

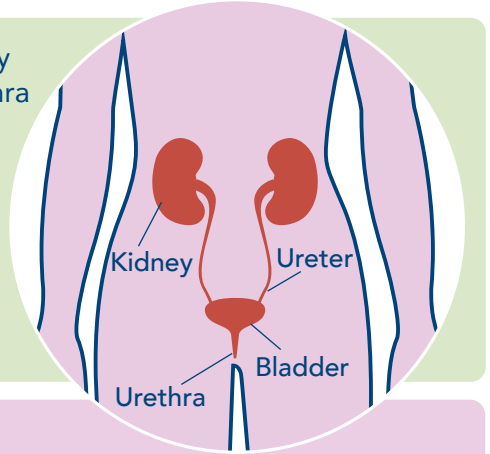


Caring Innovation

# What are Recurrent Urinary Tract Infections (rUTIs)?

**UTIs** are an infection of the urinary tract including your bladder, urethra or kidneys.<sup>2</sup>

It becomes recurrent when you experience 2 or more episodes in 6 months or 3 or more episodes in a year.<sup>2</sup>



## Causes

UTIs typically occur when bacteria, most commonly *E. coli*, enter the urinary system. Recurrent UTIs may happen because a new bacterial strain causes a fresh infection each time, or because the same bacteria persists and resurfaces after treatment.<sup>6</sup>

**Women have a shorter urethra and therefore its easier for bacteria to travel up into the bladder and other parts of the urinary tract and cause an infection.<sup>2</sup>**

Urinary catheters

Weakened immune system

Conditions that block your urinary tract (such as kidney stones)

Diabetes

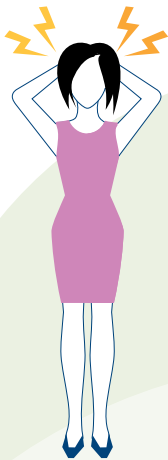
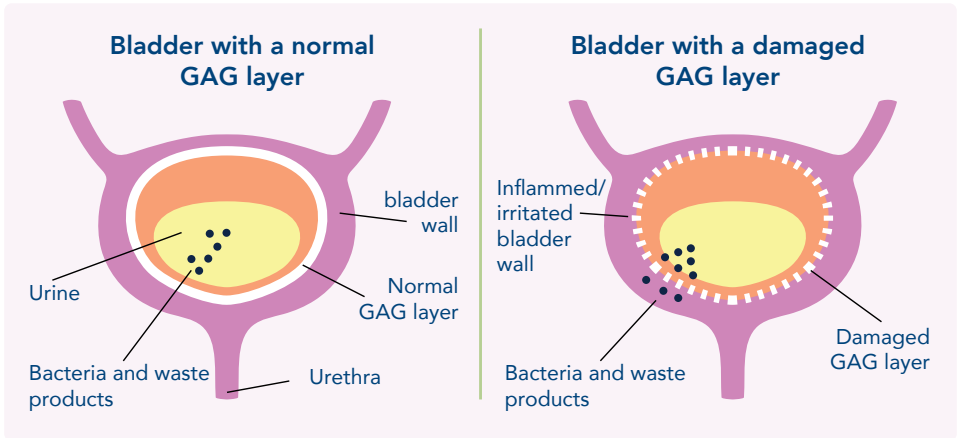
Being pregnant

Having sex

## Risk Factors<sup>2</sup>

# How the bladder is affected

rUTIs can cause damage to the bladder lining (GAG layer) which causes the painful and inflammatory symptoms. In order to manage this, the GAG layer may need to be replenished.<sup>7</sup>



UTIs contribute to a **significant economic cost** and may lead to psychological issues like **depression and anxiety**<sup>5</sup>



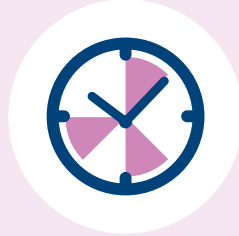
Approximately **half of all women in the UK** will experience an acute UTI episode in their lifetime<sup>4</sup>

# Common Symptoms <sup>2</sup>

Symptoms will vary between individuals and may develop at different timeframes. This can range in severity too.



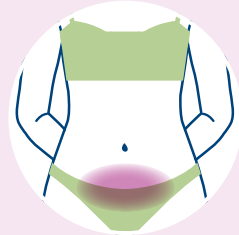
Pain, burning or stinging when you pee



Needing to pee more often and urgently than usual



Pee that is dark or cloudy



Pain in the lower tummy area

# Ways to prevent UTIs <sup>2</sup>

1

Keep genital area clean and dry

2

Wipe from front to back when you go to the toilet

3

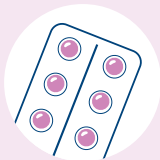
Drink plenty of fluids, especially water

4

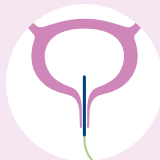
Pee as soon as possible after sex

# Management

When treating recurrent UTIs, your healthcare provider will first try to understand what's causing them — whether each infection is new or if an earlier one has come back. This helps guide the best approach. Antibiotics are usually the first treatment for both situations, and you may also be encouraged to focus on everyday prevention steps, like good hygiene and habits that help reduce the chance of bacteria entering the urinary tract. In some cases, bladder instillations such as ialuril may be recommended to help restore the bladder's natural protective GAG layer.<sup>6</sup>



Medicine



Bladder instillation



Cream

<sup>2</sup>

*ialuril<sup>®</sup> may be suitable for you as part of your rUTI management. Please speak to your healthcare professional to discuss your options.*



## ialuril<sup>®</sup>

**ialuril<sup>®</sup> is a bladder instillation.** It acts as a replenishment for the affected bladder lining. The number of instillations depends on the individual, healthcare professional and diagnosis. Generally, treatments follow this course:<sup>3</sup>

### 1 instillation

a week in the  
*1st month*



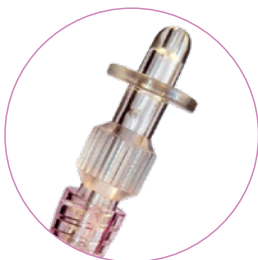
### 1 instillation

every 2 weeks in  
*the 2nd month*



### 1 instillation

once monthly in the *following months* until stable remission of the symptoms, or as prescribed by your doctor



**ialuril<sup>®</sup> can be administered through a catheter or through a self-administration tool, the ialuadapter<sup>®</sup>.**<sup>3</sup>



ONE OF THE  
**WORLD  
LEADERS**  
IN HYALURONIC  
ACID-BASED PRODUCTS



**90**  
exclusive  
patents  
AND SEVERAL OTHERS  
IN THE PIPELINE

## The Art of Feeling

We develop solutions designed to support intimate and urological health, helping people reconnect with sensation, confidence, and closeness.

### References

1. Brambilla L, et al. Med devices (Auckl). 2024; 17:47-58
2. NHS. 2022.
3. IBSA. 2021.
4. National Institute for Health and Care Excellence. 2023a.
5. He Y, et al. Sci Rep. 2025;15(1):89240.
6. StatPearls. Recurrent Urinary Tract Infections. 2024.
7. Gomelsky A, et al. Curr Bladder Dysfunct Rep. 2012; 7:113–119.

### IBSA UK

Sullivan House, 4-6 Colonial Business Park,  
Colonial Way, Watford WD24 4PR, UK  
Phone: +44 1923 233 466

